



July 2019

RCIA Newsletter no. 5

Another exciting and inspiring RCIA semester has flown by, and the partnership has a lot to reflect on. In the last periods we successfully completed eight policy round tables gathering important input for our next steps. The project is now in another crucial phase, as each region is developing their Local Action Plans (LAP) in order to further support creative industries.

Here's a short recap of all the exciting events and activities, a status update of semester 5 and some thoughts on what is yet to come!

RCIA Policy Round Tables

It's a wrap! RCIA has conducted all of its Policy Round Tables

We are very happy to announce that after Vienna, Bolzano, Namur, Riga, Lamia, Cluj and Barcelona we have finished our final policy round table in Lublin in May under the excellent moderation of THE creative industries guru, Rasmus Wiinstedt Tscherning. It was extremely exciting to participate and contribute to eight policy round tables, in which new regional policies were shaped to enhance the growth of Creative Industries in Europe. We can't wait to see the first results in the upcoming months and years!

Read a selection of stories about our Policy Round Tables:

Putting the cultural industries on the South Tyrolean government's agenda!

In December, right before the end of 2018 ended, several European experts participated and shared their knowledge at the Policy Round Table in Bolzano, South Tyrol.

By sheer coincidence, at that time Bolzano was in the process of electing its new regional government and political coalition negotiations were being held. This Policy Round Table led to the establishment of the Creative Industries in the working program for the local government – an essential requirement for

the development of the sector in this region. [Read more here to find out how we did that!](#)



Kicking off 2019 with the Policy Round Table in Wallonia!

After the [success story in Bolzano](#), we hosted a policy round table in Wallonia in view of Belgium's elections in May 2019 and the Creative Wallonia Program's 10th anniversary. The main focus was on the future of the Walloon Hubs. The discussions led to notable recommendations and the launch of a survey which will be key to developing the Walloon partner's Local Action Plan. [Click here to read more.](#)



Altum and the language of the creatives: Latvia's Policy Round Table

Our Latvian Project Partner held their PRT in February 2019. The outcome helped them chart a plan on how to attract creative companies to their institution and moreover gave them clear input on evaluating their existing measures. Read more [here!](#)



Policy Round Table on Audience Development in Barcelona

Have you ever wondered how to attract more audiences? We have some solutions: RCIA's Policy Round Table in Catalonia on 9 May 2019 focused on developing audiences and ended up with not just one, but TEN key takeaways. Read more [here.](#)



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On Staff Exchanges and Learnings

Lights, camera, action! From Austria to Italy to support the film industry

In November 2018, Austria's Film Industry Support (FISA), which is embedded in aws, visited the South Tyrolian partner IDM Ecosystem Film & Creative Industries in Italy more than once. Read about the highlights from the visit [here](#).



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Creative Industries' Strategy Staff Exchange

Between 13- 15 February 2019, three team members of the North-West Regional Development Agency participated in a staff exchange in Vienna, organized by Austria Wirtschaftsservice (AWS). The focus of the Staff Exchange was to discuss the creative industries strategy. And even included an on-site strategy-session with a strategy-expert from aws. Read more about the knowledge transfer from Austria to Transylvania [here](#).



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From Wallonia to Barcelona: Staff Exchange

The Belgian and Catalan partners participated in a staff exchange in February 2019 with the view to discuss regional policies to support cultural and creative SMEs. Starting with an "owner's tour" the visit went on to extensive presentations and in-depth discussions on governance, indicators, business model and visibility. The partners also undertook some study visits, such as [visiting Europe's first 3D Factory Incubator](#). Read more about the visit [here](#).



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Staff Exchange to Italy

With a sunny forecast and an action-packed agenda on 16-17 April, our Romanian, Polish and Greek partners participated in a staff exchange in the South Tyrol region of Italy. As IDM Creative Industries is currently carrying out an analysis of the creative industries, the visitors could get great insider information about this process in South Tyrol.



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[Here](#) is a short summary of the two days from the participants.



RCIA Steering Committee Meetings

Between 21-23 May, our partners were at a steering committee in Cluj-Napoca, Romania where the discussions revolved around designing each Regions' Local Action Plans, presentations from the project management, communication and exchange of experiences teams, good practices from our Romanian partner and included exciting study visits. Read more [here](#).



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The RCIA Library

Our partners regularly contribute with exciting updates to the library on all matters ranging from access to finance, handbooks, studies and reports. Find it [here!](#)

News from the Project Partners:

The backbone of the RCIA project are the project partners and their local stakeholder groups. Read a selection of testimonies, and about the local stakeholder group discussions organized. We would like to highlight one Local Stakeholder Group Meeting (LSGM) story.

Local Stakeholder Group Meetings

Our Spanish partner hosted a local stakeholder group meeting in December 2018, with plenty of inspiration and highlights. Read more [here.](#)



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